The Business Case: Why Hire Military?
Interpreting The Veteran Workforce Toolkit

Veteran Value

The value of veterans in the workplace remains undeniable. Their unwavering dedication, exceptional skills, and unique perspectives enrich and enhance the fabric of organizations across the country.

Hiring Benefits

Broadening the talent pool with highly skilled veterans lowers recruitment and training expenses, improves team dynamics and problem-solving, enhances organizational culture and morale, improves service quality and customer relationships, and boosts public perception and reputation.

How it Looks:

We’re committed to enhancing your approach to hiring and retaining military personnel. Through a comprehensive assessment and strategy development process, we aim to create a business case that supports your DEI efforts. This initiative will involve engaging stakeholders, setting specific goals, and ultimately fostering a more inclusive workplace.

Competitive Advantage

Veterans bring a powerhouse of skills to the table: proven leadership, unbeatable teamwork, and razor-sharp adaptability. Their military training has forged them into disciplined problem-solvers who communicate with precision and operate with unwavering integrity.

In a study by the U.S. Chamber of Commerce Foundation, two out of three businesses reported that hiring veterans positively influenced their bottom line.