

# **The Business Case:** Why Hire Military?

Interpreting The Veteran Workforce Toolkit

#### **Veteran Value**

The value of veterans in the workplace remains undeniable. Their unwavering dedication, exceptional skills, and unique perspectives enrich and enhance the fabric of organizations across the country

### **Hiring Benefits**

Broadening the talent pool with highly skilled veterans lowers recruitment and training expenses, improves team dynamics and problem-solving, enhances organizational culture and morale. improves service quality and customer relationships, and boosts public perception and reputation.

> In a study by the U.S. **Chamber of Commerce** Foundation, two out of three businesses reported that hiring veterans positively influenced their bottom line.

### **How it Looks:**

We're committed to enhancing your approach to hiring and retaining military personnel. assessment and strategy development process, we aim to create a business case that supports your DEI efforts. This initiative will involve engaging stakeholders, setting specific goals, and ultimately fostering a more inclusive workplace.

## Competitive **Advantage**

Veterans bring a powerhouse of skills to the table: proven leadership, unbeatable teamwork, and razor-sharp adaptability. Their military training has forged them into disciplined problem-solvers who communicate with precision and operate with unwavering integrity.

