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Supporting Victims of Financial Fraud: Strategies for Allies and Loved Ones





Financial Fraud

Financial fraud can be a profoundly disruptive experience. In addition to a sense of loss and instability, a victim's self-perception and psychological well-being may be incredibly compromised. In the aftermath of financial fraud, an ally or loved one plays a crucial role in helping victims navigate their trauma and rebuild their confidence. Their involvement is essential as victims regain their sense of security and move forward in the recovery process.

How it Happens

The tactics of scammers are constantly evolving and can be highly sophisticated. The goal is to disrupt judgement and deceive individuals--no matter how intelligent, tech-savvy, or skeptical--into believing their claims to be valid. Scammers consistently employ certain persuasion techniques to attract their victims. Beyond establishing "trust" and a long-term "relationship," skilled scammers may enact their manipulation by:



Creating a heightened emotional state (excitement, urgency)

Making a personal connection to build trust and gain credibility



Instilling fear or making threats



Creating a sense of scarcity or limited access to an "opportunity"



Embedding themselves into the victim's personal life



Presenting positive emotional stimuli or feelings of hope, such as winning a prize or finding love, to foster compliance

How You Can Help

Communicate Openly and Positively

Approach conversations with empathy, and actively listen without placing blame. Ensure your interactions are respectful and reassuring.

Promote Emotional Well-Being

Encourage comprehensive Mental Health Support to help manage the stress and emotional impact of the fraud. Help identify activities that promote physical wellness and reduce stress, such as healthy outlets and hobbies, or alternative therapies.

Build a Supportive Community

Help victims connect with peer groups where they can share their experiences in a safe, non-judgmental environment. Promote involvement in local events or support networks to strengthen their social connections and rebuild trust in others.

Victims of financial fraud commonly experience anger, embarrassment, fear, and depression. Individuals manipulated through a relationship-based scam also experience grief over the loss of the contrived friendship or romance, leading to even more complex trauma.

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The Emotional Cycle of Financial Fraud Survivors

Shock and Disbelief

Victims may feel numbness and initially react with denial

Anger

Victims may feel frustration or rage at the scammer, the situation, or even themselves for believing the lies

Shame and Embarrassment

Victims may blame themselves, feel foolish, and isolate from others in response

Fear and Anxiety

Victims often worry about future security and how their life or family will be impacted

Depression and Hopelessness

The emotional toll of financial fraud can lead to sadness, a sense of powerlessness, and despair

Guilt

Victims may feel guilty for putting themselves or their family members in a difficult financial situation

Betrayal and Distrust

Many victims feel deeply betrayed, especially if the scammer was a personal connection or had constructed an inauthentic relationship to accomplish the con, leading to general distrust and insecurity

Acceptance and Resolution

Over time, some victims come to terms with their situation, acknowledge what happened, and take steps toward recovery, including legal action, financial planning, and emotional healing. Mental health care and wellness interventions, like peer support or professional counseling, are crucial to recovery

Recovery and Growth

With time and the right tools, victims may experience personal growth and move forward. Sharing their story and advocating for others can aid in their healing. Support from loved ones and allies is essential throughout all stages of recovery

Revictimization

Chronic fraud victimization is linked to ongoing susceptibility due to situational factors. Victims often remain hopeful the scam will benefit them or that the next opportunity will succeed. As the scam progresses, individuals are manipulated into feeling safe and dismissing red flags. Many don't realize they're being scammed or don't see themselves as victims, placing great trust in the scammer. The deeper they're involved, the harder it becomes to break free. Refusal to acknowledge the scam or reliance on the positive emotions it produces can hinder interventions.

Help to prevent re-victimization with these practical and empowering strategies:



Access reputable financial management tools

Participate in public awareness campaigns about common scams



Seek technology training to avoid online fraud

Develop a scam safety plan and establish trusted emergency contacts

Use identity protection and financial monitoring services to detect and alert potential fraud early

Need to report fraud, get info, or access mental health support?

www.giveanhour.org/financial-fraud





Addressing the Challenge of Chronic Fraud Victimization: Understanding the drivers of chronic fraud victimization and identifying key intervention strategies, 2021. ARP, FINRA & Heart Mind Strategies. https://www.aarp.org/content/dam/aarp/money/scams_fraud/2021/03/ARPe-chronic-fraud-victimization-report-2-26.pdf

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