

THE FRAUD FALLOUT UNDERSTANDING FINANCIAL FRAUD AS TRAUMA

1.5 HOUR CE Credit, NBCC, APA, ASWB

FREE Virtual ON-DEMAND Training Hosted by Give an Hour,
and Supported by FINRA Investor Education Foundation

Originally
recorded on
June 2, 2025



Module 1 of our Financial Fraud Support Training Series for Mental Health Providers

COURSE COMPLETION AND CE INFORMATION

VIEW AGENDA

This training introduces participants to the realities of financial fraud, beginning with a definition of common scams, targeted populations, and victimization statistics. Participants will examine how financial fraud can affect anyone, regardless of background or prior experience, through case studies showcasing diverse experiences. The module will then explore the broader systemic impacts, including national economic losses and the barriers survivors face when seeking support. Building on this foundation, participants will identify financial fraud as a form of trauma comparable to PTSD and complex trauma, and conclude by examining individualized recovery pathways, emphasizing the need for tailored interventions.

INSTRUCTORS:

Julie Wells, MA

Director of Strategic Development, Give an Hour

Rob Mascio, MBA, CAMS

Director of Investor Education Outreach, FINRA Investor Education Foundation



Julie Wells is the Director of Strategic Development at Give an Hour, where she leads efforts to expand mental health initiatives and strategic partnerships. She brings extensive experience in program development, organizational growth, and community engagement in the nonprofit sector.



Rob Mascio serves as the Director of Investor Education Outreach at the FINRA Investor Education Foundation. He leads initiatives to protect investors from financial fraud, with a special focus on vulnerable adults and seniors. Rob brings over 19 years of experience at FINRA, managing programs that promote financial safety, education, and fraud prevention.



LEARNING OBJECTIVES



Define Financial Fraud

Define common types of financial fraud and their methodologies, identify who is most often targeted, and summarize key victimization statistics.



Explain the Systemic Impact of Financial Fraud

Explain the systemic impact of financial fraud, including national economic losses, long-term financial and emotional harm to victims, ongoing revictimization, and the lack of effective support systems.



Describe how Financial Fraud can Target Anyone

Describe how financial fraud can target anyone, including professionals and prior victims, and analyze case studies illustrating diverse victim experiences and recovery needs.



Identify Financial Fraud as a Form of Trauma

Identify financial fraud as a form of trauma comparable to PTSD and complex trauma, and describe common tactics used to exploit individuals and the different ways victims experience harm.



Examine the Personal Impact of Financial Fraud

Examine the personal impact of financial fraud and describe how recovery pathways vary, requiring individualized financial, emotional, and social support.

COURSE COMPLETION AND CE INFORMATION

FOR GIVE AN HOUR MENTAL HEALTH PROFESSIONAL ON-DEMAND TRAINING & WORKSHOPS

Course completion requirements:

- For any general questions or concerns, including those related to accessibility, please contact: providerrelations@giveanhour.org.
- At the end of the presentation, please continue watching the recording. Instructions on how to claim credit will be provided, along with a QR code and a clickable link to access the post-test assessment.
- Two unique codes will be shared at random times during the session. Please take note of these codes — they are required to complete the post-test assessment.
- Licensed Mental Health Professionals must attend the entire course, pass the post-test with a score of 80% or higher, and complete a course evaluation to be eligible for CE credit. Once all items are completed, the certificate will be automatically available for download in the ProProfs system.
- Cancellation and refund policies do not apply to Give an Hour trainings, as all of our trainings are offered free of charge. If you are unable to attend, simply do not participate—no penalties will be incurred, and no further action is required.
- You must sign in to the Zoom platform using your own username and password. Participation must be through a computer web browser or the Zoom app on a phone or tablet. Please note that phone (audio-only) participants are not eligible for credit, as attendance cannot be tracked through this method.

Approved CE Statements:

- Give an Hour provider # 2097, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 04/30/2025– 04/30/2026. Social workers completing this course receive 1.5 cultural competence continuing education credit.
- Give an Hour has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 7552. Programs that do not qualify for NBCC credit are clearly identified. Give an Hour is solely responsible for all aspects of the programs.
- Give an Hour is approved by the American Psychological Association to sponsor continuing education for psychologists. Give an Hour maintains responsibility for this program and its content.

THE FRAUD FALLOUT

UNDERSTANDING FINANCIAL FRAUD AS TRAUMA

TRAINING AGENDA



Originally recorded
on June 2, 2025
12:0 PM - 1:30PM

Speakers : Julie Wells, Director of Strategic Development, GAH & Rob Mascio, MBA, CAMS, Director of Investor Education Outreach, FINRA Investor Education Foundation

12:00- 12:10 - Introduction & Topic Overview

- Who is Give an Hour/ FINRA
- Introduction of Facilitators
- Training Overview and Objectives
- Participant Safety

12:10 – 12:25 What is Financial Fraud

- What is Financial Fraud
- Affirming Language
- Anyone can be a victim of fraud (Peer Case Study)
- Emerging Trends
- Who Are Fraud Victims
- Types of Fraud

12:25- 12:35 - How People Get Scammed

- Mental Frames Guide Choice
- Manipulation Tactics
- Perceptions of the Fraudster and Scam
- Participant Safety

12:35 – 1:00 Systemic Impact of Fraud

- Fraud Statistics
- Loss is more than Financial
- Systemic Overload and Institutional Strain
- Long-Term Impacts
- Access to Justice and Support Gaps
- Victim Blaming

1:00 -1:20 Personal Impact of Fraud

- Financial Fraud is Trauma
- Introduction of Journey Map, Origin, Meaning
- Emotional Experiences at Different Stages After a Scam
- How People Get Scammed
- The Invisible Burden on Victims
- Personal Impact

1:20 -1:30 Closing & Q&A

- Key Takeaways
- How to Claim Credit
- Join the Cadre
- What's Next
- Questions